

Ellen Maiara, CMP, CED

Fractional Chief Experience Officer

Ellen helps certification-driven associations align certification, education, and events into a cohesive experience ecosystem that drives revenue, improves member value, and reduces strain on lean teams.

QUESTIONS TO ASK ME

- Where do most certification programs break down?
- How do you lead transformation without disrupting operations?
- How do you help organizations increase revenue?
- What would you handle vs. what stays with our team?

TESTIMONIALS

"Ellen manages a multi-million dollar budget profitably, operates hundreds of programs..., and contributes insight and innovation at every turn." Jan Lewis, Director, International Operations, BICSI

"Your creativity, comments, and advice came through in all aspects of the design process. There is no doubt you made this a must-participate program." Georgette Bronfman, Conference Executive, PRRO

... & many others on my LinkedIn profile....



BIO

Ellen has guided thousands of professionals to certification while helping associations reduce costs, optimize operations, and create meaningful, data-driven experiences that support long-term growth and member value.

Notable Results Include:

\$750K+ in cost savings

by identifying and eliminating inefficiencies

2000+ new certified members

by turned underperforming programs into revenue-generating growth engines


Workload reduced by 30%

allowing for scaled experiences without increasing staff



CONNECT

 [eventsolutionsmanagement.com](https://www.eventsolutionsmanagement.com)

 813-666-7149

 [linkedin.com/in/ellencmp/](https://www.linkedin.com/in/ellencmp/)